

**FEDERAL CITY PERFORMING ARTS ASSOCIATION
BOARD OF DIRECTORS MEETING**

October 2, 1994

New York Avenue Presbyterian Church

Directors: Present: Boykin, Cohen, Fiorito, Gerard, Greenwald,
Madigan, Rosen, Wheeler, Weeks, Wells
Absent: de Keyser, Streit (no proxy assigned)
Guest: Falle Nelson

Meeting called to order at 5:09 p.m. by Fiorito.

ELECTION OF NEW BOARD MEMBER

Falle Nelson and Steven Haber have submitted Board Nomination forms for the vacant board seat. After a brief presentation by Nelson, a short question and answer period ensued. Haber was not present due to a prior commitment, but sent a statement that was read to the group by Boykin. After this, the board went into closed session.

After considerable discussion, Steven Haber was elected to fill the vacant one-year term board seat.

HOLIDAY CARD PROPOSAL

Cohen referred to his report passed out to board members on September 25th. He asked for two motions, one on approval of a holiday card project, and one for the number of cards to be printed. Cohen stated that the CD cover will be the cover of the holiday card for this year. Dan Kaufman may be able to winterize this cover, but this is unsure.

Fiorito asked how many cards were sold last year, and Cohen reported that all 2500 cards were sold. Fiorito then asked about the time frame of selling these cards. Cohen said that the majority of cards were sold before the concert, and the remaining were sold at the concert and at the Annie's membership event. Wheeler said he thought we had better potential to sell card this year to due the Theater's layout. Boykin asked whether Kaufman would be able to winterize the CD cover. Cohen did not have a definite answer.

Rosen moved that if the GMCW Singing Free photo can be winterized sufficiently, the Marketing committee be authorized to sell Christmas card. Weeks seconded. Unanimously approved.

Madigan suggested that we print 3,000 cards, since we sold almost that many last year. Greenwald preferred that we print more and keep the rest in storage if not sold. Weeks said we should print 5,000 since it was not very much more expensive than 3,000 cards. Boykin pointed out that the chorus has already had a situation of having left over cards, and it took GMCW almost 10 years to sell them all. Boykin preferred a smaller run.

Boykin moved that the Marketing Committee accept a print run of 4,000 cards and that the Marketing committee decide how many of those would be left blank as compared to having an imprinted message on the inside. Wheeler seconded. Unanimously approved.

LONG AND SHORT RANGE GOAL FOLLOWUP

Fiorito passed out packets containing a worksheet of the long and short term goals formulated at the board retreat. He asks each committee head and board member to complete the form and get it back to him by December 1st. After that, the Board (or subset thereof) will meet with Michael Milano to process the additional comments made by these reviewers. Then on January 1st, each committee will have a new draft document to review. At the end of January, all committee members and board members will be invited to a meeting to formalize the document.

Fiorito stated there is one packet per committee or board member. Fiorito asked whether would the entire board like to meet on December 14th to review the comments made on the sheets, or would a subset of the Board be preferred. Wheeler suggested that the entire board meet, since this was an extremely important document. Since there was consensus, Fiorito stated that we will have our December 14th board meeting as scheduled.

Meeting was adjourned at 6:10 p.m.

Fred Boykin
Secretary
FCPAA Board of Directors